Friends of Bear Hollow, Inc. 2023 Annual Report

The Friends of Bear Hollow, Inc., is dedicated to supporting Bear Hollow Zoo, a treasured community resource in Athens, Georgia. We advance the zoo's mission by offering outreach to the community to promote the zoo's operations and events, raising revenue for zoo projects, and nurturing resource-generating partnerships.





2 Tipsy Tom Toys 1 Pill Disc Toy

Your donations made all this possible!



1 Looky Lou Mirror Enrichment



1 Utility Trailer

Our donors made 2023 the most impactful year so far for the Friends of Bear Hollow! Your contributions supplied enrichment to Bear Hollow Zoo's resident animals, replaced worn-out reptile enclosures, enabled automated after-hours bear feeding, and aided transport of materials within the zoo. Support for the zoo, whether from first-time visitors, long-time enthusiasts, or families who have been strolling the zoo's shady pathways for generations, is always so heartwarming to see. You recognize what a special community facility Bear Hollow Zoo is, and that it takes a community to keep it going strong. Your continued support can help keep it going strong for years to come!

With gratitude,

Joan Sheldon, President and Treasurer *Sherrie Hines*, Secretary Board Members: *Mo Carter, Jenny Kvapil, Chris Sparnicht*



3 Timed Feeders for Bears



6 40-gallon Reptile Tanks

Thanks to our 2023 Percentage Partners and Corporate Donors: Amazon Smile Cindy Jerrell Kroger Community Rewards Quick Feed Very Good Puzzle Wade Sheldon Photography Wildlife Toy Box

And a special thanks to the staff and animals at Bear Hollow Zoo for providing animal-made art!



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| 2023 Financial Summary | | | | | |
|-------------------------------|---------|---|---------|--|---------|
| Revenues | | Expenses | | Assets | |
| Donations Cash/Equivalents | \$2,803 | Contributions to Bear Hollow Zoo | | Cash and Cash Equivalents | \$5,403 |
| Donations In-kind | \$2,961 | Administration | \$54 | Saleable Merchandise (retail value) | \$605 |
| Investment Income | \$2 | Fundraising | \$103 | Liabilities | |
| Sales | | In-kind Used for Fundraising & Admin | \$2,358 | Tax Remittance due 2024 | \$1 |
| Total Revenues | \$6,999 | Total Expenses | \$6,503 | Net Assets | \$6,007 |



Zoo Day and Bears' Birthday sales of art made by zoo animals





Costume Photo Booth Fundraiser at Bear Holloween



Holiday Gift Drive at Deck the Hollow for surprise gifts for Bear Hollow Zoo

Board Changes in 2023

Joan Sheldon was elected President. We are very grateful to Jennifer Kvapil for her six years of service as founding President and for continuing to serve as a member of the board. Friends of Bear Hollow, Inc. 293 Gran Ellen Dr. Athens, GA 30606

Email: friendsofbearhollow@gmail.com Website: https://friendsofbearhollow.org/ Donate: https://givebutter.com/friendsofbearhollow Facebook: https://www.facebook.com/bearhollowfriends Instagram: https://www.instagram.com/friendsofbearhollow/ Nextdoor: https://nextdoor.com/pages/friends-of-bear-hollow-athens-ga/ LinkedIn: https://www.linkedin.com/company/friendsofbearhollow/

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