

Friends of Bear Hollow, Inc. 2024 Annual Report

The Friends of Bear Hollow, Inc., is dedicated to supporting Bear Hollow Zoo, a treasured community resource in Athens, Georgia. We advance the zoo's mission by offering outreach to the community to promote the zoo's operations and events, raising revenue for zoo projects, and nurturing resource-generating partnerships.



Foraging Bin



Otter Float



6 Exercise Wheels



Combo Toolbox



Pole Saw

**Your donations made
all this possible!**

Our supporters in 2024 helped the Friends of Bear Hollow continue to expand our ability to assist Bear Hollow Zoo. As in prior years, your contributions supplied enrichment for Bear Hollow Zoo's resident animals and tools to help zoo staff with animal care tasks. Thanks to your generosity, we are now able to set our sights on larger needs such as habitat improvements, so some funds are accumulating towards those longer-term goals. We look forward to sharing those accomplishments with you in the months to come. Thank you so much for all that you have done for Bear Hollow Zoo, and all that you continue to make possible!!

With gratitude,

Joan Sheldon, President and Treasurer

Lane Salensky, Secretary

Board Members: Mo Carter, Jenny Kvapil, Chris Sparnicht

**Thanks to our 2024 Percentage
Partners and Corporate Donors:**

Kroger Community Rewards

M. Jones Photography

Wade Sheldon Photography

**And a special thanks to the staff
and animals at Bear Hollow Zoo
for providing animal-made art!**



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2024 Financial Summary

Revenues		Expenses		Assets	
Donations Cash/Equivalents	\$6,382	Contributions to Bear Hollow Zoo	\$1,796	Cash and Cash Equivalents	\$9,915
Donations In-kind	\$1,817	Administration	\$1,287	Saleable Merchandise (cost)	\$786
Investment Income	\$21	Fundraising	\$706	Liabilities	
Sales	\$1,899	In-kind Used for Fundraising & Admin	\$1,817	Tax Remittance due 2025	\$47
Total Revenues	\$10,120	Total Expenses	\$5,606	Net Assets	\$10,654



Zoo Day and Bears' Birthday sales of art made by zoo animals



Costume photo booth fundraiser at Bear Halloween



Plush animal and sticker sales at Deck the Hollow

Board Changes in 2024

Lane Salensky joined the Board and was elected Secretary, and Sherrie Hines left after seven years of service as founding Secretary. We are very grateful to Sherrie for her long service to, and continued support of, the Friends and Bear Hollow Zoo itself.

Friends of Bear Hollow, Inc.
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Email: info@friendsofbearhollow.org
Website: <https://friendsofbearhollow.org/>
Donate: <https://givebutter.com/friendsofbearhollow>
Facebook: <https://www.facebook.com/friendsofbearhollow/>
Instagram: <https://www.instagram.com/friendsofbearhollow/>
Nextdoor: <https://nextdoor.com/pages/friends-of-bear-hollow-athens-ga/>
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