

Friends of Bear Hollow, Inc. 2025 Annual Report

The Friends of Bear Hollow, Inc., is dedicated to supporting Bear Hollow Zoo, a treasured community resource in Athens, Georgia. We advance the zoo's mission by offering outreach to the community to promote the zoo's operations and events, raising revenue for zoo projects, and nurturing resource-generating partnerships.



Turtle Habitat Flooring, Hides, Water Dish & Feeder

Your donations made all this possible!



Bear Night Area Mesh Replacement



Enrichment Floats, Balls, and Feeder

Last year we set our sights on larger needs at Bear Hollow Zoo such as habitat improvements, and thanks to your generosity, we are starting to fulfill that promise. Some of the contributions we made this year were materials for behind-the-scenes upgrades, so you may not see them when you visit the zoo, but they were very much needed and are appreciated! Thanks to you, our supporters, the turtle habitat flooring in the viewing area behind the reptile house windows will now be easier to maintain and last longer. The new mesh panels in the bears' night area will allow greater visibility for staff to observe the bears, more training opportunities to enhance their care, and more locations where enrichment items may be hung. We are excited to complete this Phase 1 of Operation NAP for the bears, and, with your continued support, we look forward to being able to supply an automatic watering system and permanent den boxes for the bears. Year-end enrichment gifts included a variety of items that float, roll, and stimulate curiosity and foraging behaviors. We hope that you may see some of these items in use as you enjoy a day at the zoo.

With gratitude,

Joan Sheldon, President and Treasurer

Lane Salensky, Secretary

Board Members: Mo Carter, Jenny Kvapil, Chris Sparnicht, Gabby Dukes

Thanks to our 2025 Percentage Partners and Corporate Donors:

Jeni's Ice Creams
Kroger Community Rewards
M. Jones Photography
Wade Sheldon Photography
Wild Rumpus Events, Inc.

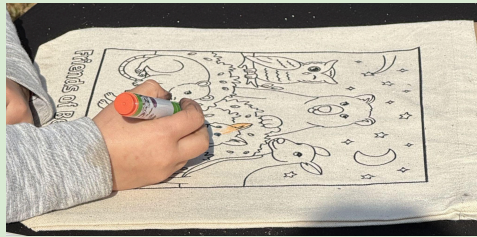
And a special thanks to the staff and animals at Bear Hollow Zoo for providing animal-made art!



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2025 Financial Summary

Revenues		Expenses		Assets	
Donations Cash/Equivalents	\$6,119	Contributions to Bear Hollow Zoo	\$2,681	Cash and Cash Equivalents	\$14,108
Donations In-kind	\$1,666	Administration	\$1,292	Saleable Merchandise (cost)	\$932
Investment Income	\$201	Fundraising	\$547	Liabilities	
Sales	\$2,440	In-kind Used for Fundraising & Admin	\$1,666	Tax Remittance due 2026	\$175
Total Revenues	\$10,426	Total Expenses	\$6,186	Net Assets	\$14,865



New color-able tote bags and animal track trading cards designed by board member Lane Salensky



Sales of animal-made art and FOBH merchandise at Bears' Birthday and Deck the Hollow



←←Our game at the Water Festival highlighted the problem of spillage and the need for a new watering system.

Board Changes in 2025

Gabrielle Dukes joined the Board, bringing a wealth of experience in nonprofit management and fundraising.

Friends of Bear Hollow, Inc.
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Athens, GA 30606

Email: info@friendsofbearhollow.org

Website: <https://friendsofbearhollow.org/>

Donate: <https://givebutter.com/friendsofbearhollow>

Facebook: <https://www.facebook.com/friendsofbearhollow/>

Instagram: <https://www.instagram.com/friendsofbearhollow/>

Nextdoor: <https://nextdoor.com/pages/friends-of-bear-hollow-athens-ga/>

LinkedIn: <https://www.linkedin.com/company/friendsofbearhollow/>

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